



## Why do I need to shampoo my dog?

Dogs are not suited to our environment. It is generally too warm and central heating can cause chronic dehydration of their skin.

The combination of dog hair and man made fibres in our homes encourages the build-up of static electricity. This can attract high concentrations of common allergens, such as dust mites on to the skin.

## Why do I need a special dog shampoo?

We all know the mess that dogs get in, but washing them with the wrong shampoo strips their skin of its natural oils.

The pH of your dog's skin is 7.5, so even the mildest 'baby' shampoo, designed for babies' skin at pH 5.5, is far too acidic and can harm your dog's skin.

## Which shampoo is right for my dog?

Our shampoos have been developed to suit individual skin conditions.

Ask your vet or vet nurse for more details and for the shampoo suitable for your dog.



### Normal skin



#### Sebocalm

- Use for routine shampooing of normal skin
- Leaves a pleasant smelling and glossy coat
- Great for tangles
- Gentle, moisturising
- Maintains optimum skin and coat condition
- Suitable for frequent use
- Formulated for dogs and cats, and ideal for puppies

### Greasy skin



#### Sebolytic

- Use for severe scaly and greasy skin conditions
- Soothing properties
- Contains tea-tree oil to soothe
- Use 2-3 times a week until condition is under control
- Suitable for dogs and cats

### Dry/Flaky skin



#### Sebomild P

- Use for dry/flaky skin
- Gently exfoliates skin
- Maintains natural microbial balance of the skin
- Use once a week unless otherwise directed
- Suitable for dogs and cats

#### Humilac spray



- Use as a moisturiser for localised or generalised dry skin conditions
- Restores the coat without leaving a greasy film
- Can also be used as a final spray or rinse following therapeutic shampooing
- May also be used as a routine grooming aid